



SMEDTECH
TECHNICAL & STRATEGIC



VICTORIA'S BUS PLAN

Victoria's Bus Plan sets a vision for the reform of Victoria's bus network and the role it will play in growing a more prosperous, sustainable, liveable, and more connected State.

Victoria's Bus Plan is a major bus policy document released by the Victorian Government and sets a new vision for the bus system to be one that is "a productive, environmentally sustainable modern bus network that attracts and supports travellers with simple, safe, reliable and comfortable journeys."

Victoria's Bus Plan is built around six key objectives:

- **Network** – restructure networks to meet modern community needs, including the inclusion of a new hierarchy of bus routes across the system.
- **Performance** – a step change in improvement in operational performance.
- **Governance and systems capability** – support end to end delivery of bus initiatives and outcomes.
- **Fleet** – transform our buses into a more efficient, greener fleet that better meets customer/route needs.
- **Customer** – deliver a superior customer experience.
- **Commercial** – a new paradigm in procurement and bus contracts

<https://transport.vic.gov.au/getting-around/public-transport/buses>

Our Services

SmedTech was engaged to support Victoria's Department of Transport ('DoT') in the development of Victoria's Bus Plan, leveraging our extensive experience in the development of public transport policy and strategy both within Australia and overseas.

Our comprehensive understanding of the issues affecting bus network planning, customer experience needs, development, procurement, and implementation; together with our significant experience working with Government, uniquely positioned us to provide authoritative advice and support to DoT in the development of the Plan.

SmedTech reviewed a suite of technical working documents, developed the initial structure of the plan, assisted with the drafting of the Plan, and collaborated with key executives from DoT to ensure that it captured all the critical issues raised by internal stakeholders. SmedTech leveraged the learnings from our concurrent work on other major public transport planning studies within Victoria to ensure that the Plan responded to the critical current bus network reform issues.